

## **Last Updated 24.01.2020**

We use cookies to ensure that you get the most out of our websites, and to improve the service we offer. This notice explains how we use cookies, which cookies are in use on the site, and when they expire.

### **What is a Cookie?**

A cookie is a small piece of text sent to your browser by a website that you visit. It helps the website to remember information about your visit, for example, your preferred language. This will make your next visit easier and the site more useful to our visitors.

### **Types of Cookies**

We use different types of cookies to run our websites, some or all of the cookies identified in the list below may be stored in your browser. Cookies are divided into two categories:

- First-party cookies are created by the website you visit directly. For example, if you visit [tweakyourface.com](http://tweakyourface.com), the site will create cookies and save them to your computer.
- Third-party cookies are created by other parties, not our sites. We, like most other website owners, use online tools to create the content on our pages, some or all of which will also create a cookie and save it to your computer. As these cookies are not created by our site, they are classified as third-party cookies.

We need your consent to enable optional cookies, however also employ a series of strictly necessary cookies that are required for the basic functionalities of our website, and to deliver the service you requested from us.

### **Cookie Notice**

On your first visit to this site, a pop up box with details on our use of cookies and the Cookie Notice will be presented. You will be able to accept all optional cookies on the site and close the pop up. If you choose not to take any action, the pop-up will manifest itself every time you visit our site and the optional cookies will not be enabled.

### **How to Opt-Out of Cookies?**

You will be asked for your explicit consent before we set any third party cookies on your browser. If you have previously accepted third party cookies on our website and would like to disable them, you can turn off cookies set by our site in your browser

preferences, or you can also set your browser to accept cookies but clear them at the end of every session. For further details on how to set your cookie preferences please visit: <https://www.wikihow.com/Disable-Cookie>

### **Third-party Cookies used on this Site**

www.google-analytics.com (analytics)

connect.facebook.net (marketing)

www.facebook.com (marketing)

### **In-depth breakdown**

Further details on several of our cookies can be found below. Not all of them may be present on your browser at any given time.

### **Cookies implemented by Wix.com**

<b>Strictly Necessary</b>		
<b>Cookie name</b>	<b>Duration</b>	<b>Purpose</b>
ForceFlashSite	Session	When viewing a mobile site (old mobile under m.domain.com) it will force the server to display the non-mobile version and avoid redirecting to the mobile site
hs	Session	Security

smSession	Persistent (Two days or two weeks)	Identifies logged in site members
XSRF-TOKEN	Session	Security

<b>Functionality</b>		
<b>Cookie name</b>	<b>Duration</b>	<b>Purpose</b>
svSession	Persistent (Two years)	Identifies unique visitors and tracks a visitor's sessions on a site
SSR-caching	Session	Indicates how a site was rendered.
smSession	Persistent (Two weeks)	Identifies logged in site members

**Third-party cookies**

<b>Functionality</b>		
<b>Cookie name</b>	<b>Duration</b>	<b>Purpose</b>
TS*	Session	Security
TS01*****	Session	Security
TSxxxxxxx (where x is replaced with a random series of numbers and letters)	Session	Security
TSxxxxxxx_d (where x is replaced with a random series of numbers and letters)	Session	Security

**Cookies implemented for marketing purposes**

<b>Google Analytics</b>	<b>Duration</b>	<b>Data Stored</b>	<b>Description</b>	
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_utma	2 years	A random unique number or string of letters and numbers to identify the browser, the times and dates our visitors interact with the site.	These cookies are used to collect information about how visitors use our site. We use the information to compile reports and to help us improve the site. The	
_utmz		6 months	cookies collect information in	
_ga		2 years	an anonymous form, including the number of	
_gid		2 days	visitors to the site, where	
_gat		1 minute	visitors have come to the site from and the pages they visited.	
<b>Facebook.com</b>	<b>Duration</b>	<b>Data Stored</b>	<b>Description</b>	

act	Session cookie	A random unique number or string of letters and numbers to identify the browser, the times and dates our visitors interact with the site.	These cookies are set by Facebook.com and are used to determine your identity in relation to Tweak Aesthetics accounts	
c_user		1 year		
datr		2 years		
dpr		1 week		
fr		1 year		
js_ver		1 week		
presence		Session cookie		
sb		2 years		

wd		1 week		
xs		1 year		

<b>Google.com</b>	<b>Duration</b>	<b>Data Stored</b>	<b>Description</b>
1P_JAR	1 week	A random unique number or string of letters and numbers to identify the browser, the times and dates our visitors interact with the site.	These cookies are used to gather website statistics, and track conversion rates. They allow Google to remember information that changes the way the site behaves or looks, such as your preferred language or the region you are in. These cookies can also assist you in changing text size, font, and other parts of web pages that you can personalize.
			Google also uses a number of security cookies to authenticate users, prevent fraudulent use of login credentials, and protect
APISID		Session cookie	

CONSENT			user data from unauthorized parties. We do not control these cookies.
HSID		Session cookie	
NID		6 months	
SAPISID		Session cookie	
SID		Session cookie	
SIDCC		Session cookie	
SSID		Session cookie	